

Technical Specification

Product fiche

Trademark	Sharp
Model ID	LC-50UI7252K LC-50UI7352K LC-50UI7452K LC-50UI7552K
Energy efficiency class	A+
Visible screen size (diagonal)	127 cm / 50 inches
On-mode power consumption	70.0 W
Annual energy consumption *1	102 kWh
Standby power consumption *2	<0.50 W
Off mode power consumption	n/a
Screen resolution	3840 (H) x 2160 (V)
*1: Energy consumption XYZ kWh per year, based on the power consumption of the television operating 4 hours per day for 365 days. The actual energy consumption will depend on how the television is used. *2: When the TV is turned off with the remote control/standby button and no function is active.	

Additional Technical Information

	LC-50UI7252K LC-50UI7352K LC-50UI7452K LC-50UI7552K
RF	75 ohm Antenna / Analog / DVB / Satellite
Inputs	3 x HDMI2.0, 1 x USB3.0, 2 x USB2.0, 1 x SD card reader, 1 x RJ45 LAN/Ethernet, 1 x Composite/CVBS Video & Component/YPbPr Input, 1 x SCART, 1 x L/R Audio input for Composite/CVBS & Component YPbPr
Sound Outputs	1 x Digital Optical Audio output, 1 x 3.5mm Headphone
Speaker*/ Amplifier Watts (RMS)	2 x 10 / 2 x 8
Voltage and power consumption	AC 220V ~ 240V; 50Hz 70/95/115W (home mode/standard/max) (<0.5W in Standby)
Dimensions including stand (mm)	1124W x 698,3H x 299,5D
Net weight (Kgs)	12.2
Wall Mounting	VESA 200 x 200 (mm)

*Built-in **Harman Kardon** speaker systems (Full-range speaker and tweeter).

SOUND SYSTEM BY
harman/kardon

Harman Kardon is trademark of HARMAN International Industries, Incorporated, registered in the United States and/or other countries.

SHARP

Quick Start Set Up Guide

For information on using the TV's features, please refer to the Operating Instructions.

Model Numbers

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Quick & easy guide for setting up your TV

What is included in the box

Using the remote control

Setting up the TV for the first time - including attaching the stand

Connecting other devices to the Television

Need help setting up or using your TV?

Please contact the UK & ROI Helpline*

Telephone UK 0330 024 0803 or ROI 01443 3323

Online support at: www.umc-uk.co.uk

Email support at: service@umc-uk.co.uk

*Calls to 0330 numbers are charged at standard call rates and are included as part of any bundled minutes with your phone provider.

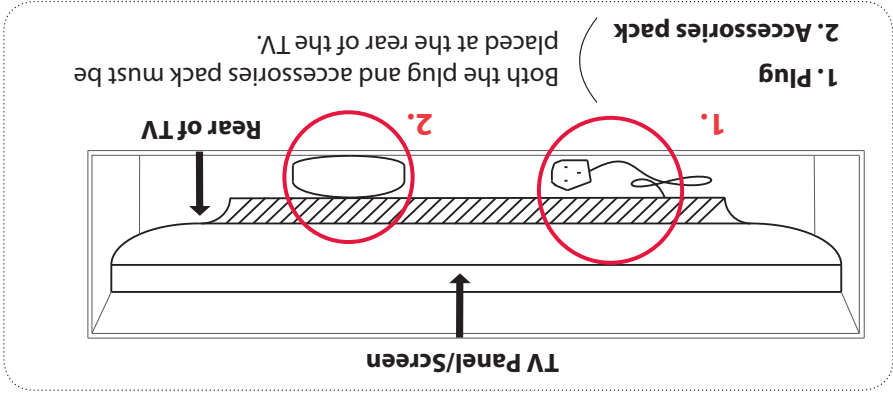
Calls to the ROI number are charged at the local call rate.

The telephone opening hours are Monday to Friday 8.30am to 6pm, Saturday 9am – 5pm.

Bank Holidays - 10am to 4pm

Closed Christmas and New Years day

Please save your box/packaging as you will need this in the event of warranty/service repair or support. We are unable to carry out warranty/service if you are unable to package it correctly. The safest way to package your item in the event of warranty/service repair is in its original box/packaging.



damage it.

4) Never put anything in the box on the screen/panel side of the TV as it's likely to

panel side)

3) Ensure the power cable / plug is located at the back of the TV (not on the screen/

warranty/service support, you do not need to send the accessories/stand/feet. at the back of the TV. (not near the screen/panel side) Note: In the event of

2) Put all of the accessories that came with the TV in the box ensuring they are placed

1) Remove the stand/feet from the TV.

Please take the following steps:

The best way to package it is in the original box.

the item adequately in order that it does not get damaged. it was purchased or you need warranty/service support, please ensure you package

In the unlikely event you need to return the product to the store/retailer from where instance please contact the helpline.

If you need help setting up your TV or you require any technical support, in the first

Re-packing the Television



If you wish to use your Sky remote to operate the TV's basic functions, you will need a Sky remote control (Revision 9 or later) and you will need to program it with the code 2134. If you wish to use your Sky Q remote to operate the TV's basic functions, you will need to program it with the code 4170.

Sky Remote Code



ON/OFF - Switch on the TV when in standby or vice versa.

MUTE - Mute the sound or vice versa.

NUMBER BUTTONS - 0-9 to select a TV channel directly.
TV GUIDE - Opens the 7 day TV guide (digital TV mode).
RETURN - To return to the previous channel viewed.

VOL (+/-) - To increase/decrease the sound level.
PICTURE - Scrolls through picture mode options.
SOUND - Scrolls through sound mode options.
SOURCE - To display the input/source menu.
CH (+/-) - To increase or decrease the channel being watched.
MENU - To display OSD menu.
EXIT - To exit all menus.
(A/V/+/-/OK) - Allows you to navigate the on-screen menus and adjust the system settings to your preference.
BACK - To go back a previous step.
FAV - To display favourites menu.

INFO - Press once for now/text channel information.
- Press twice for information about the current programme.
TEXT - To enter/edit Text.
SUBTITLE - To switch the dialogue at the bottom of the screen (on/off).
TV - To switch to Digital Channels.
YOUTUBE - Access the Youtube App.
NETFLIX - Access the Netflix App.
NET+ - Access the Aquos NET+ Smart Portal.
RECORD/DVD MENU - Access the USB record function/Access the DVD menu of the DVD inserted (must be set to the DVD source).
REC LIST/DVD SETUP - Opens the list of previously recorded items/Access the TV's DVD setup menu (must be set to the DVD source).
DVB MENU - To restart the current chapter
- To advance forward to the next chapter
- To stop the playback/Eject Disc
- To EJECT the disc press/hold the button for 4 seconds
- To play in fast forward mode
- To play in fast rewind mode
GOTO - To go to a specific chapter.
A-B - Press once to set point, press a second time to return to point.
ANGLE/3D - Select different angle of DVD.
REPEAT - To repeat playback.

REMOTE CONTROL

Setting up the TV set for the first time

What is included in the box

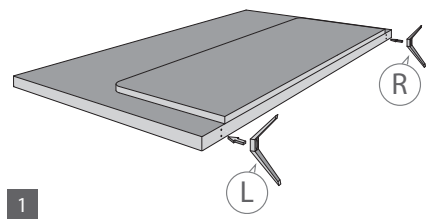
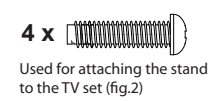
- 1 x Operating Instructions
- 1 x Quick start guide
- 1 x TV
- 1 x Remote Control and
- 2 x AAA Batteries
- 1 x Stand installation pack
- 1 x Wall-mounting set

1 Fitting the stand

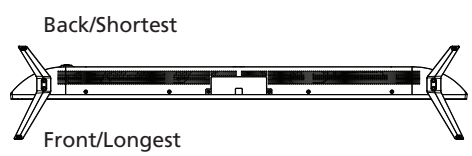
TV panel must be facing downwards.

For the stand installation, there is one type of screw provided as shown below.

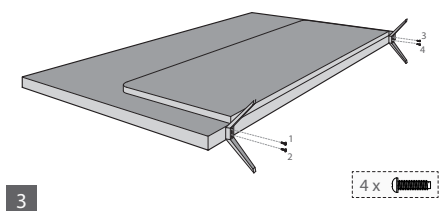
Note: To complete the stand installation you will require a cross head screw driver.



1 Place the TV set on a flat and clean surface with the panel facing downwards to avoid damage.

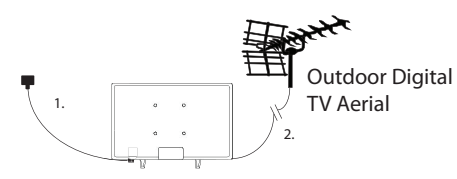


2 When the stand feet are installed correctly the stand feet will be longest at the front of the TV and shortest at the back with the feet pointing away from each other.



3 When the stand/feet are in the correct position, secure the feet to the underside of the TV set using 4 screws provided.

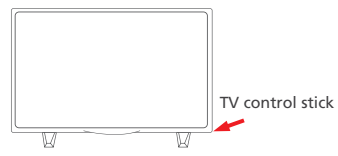
3 Connecting your set



- 1) Connect the TV to your power socket.
- 2) If you wish to use the TV to receive Freeview/Saorview channels, connect the RF input from the TV to your outdoor Digital TV aerial. If you do not wish to receive Freeview/Saorview, skip this step.

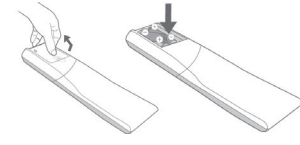
3 Powering On the TV

TV Control Stick



Switch on the television by pressing the TV control stick located on the TV set.

Remote Control: Installing Batteries



Insert the batteries supplied into the remote control and press the standby button to power on the TV.



To receive Freeview channels, in particular Freeview HD channels, you will need a Digital TV aerial and be in a good Freeview coverage area. You can check coverage for your postcode at www.freeview.co.uk.

Please note that any Freeview HD channels found during tuning will be placed in channel positions above 100. For example, 101 (BBC1 HD) 102 (BBC2 HD) etc.

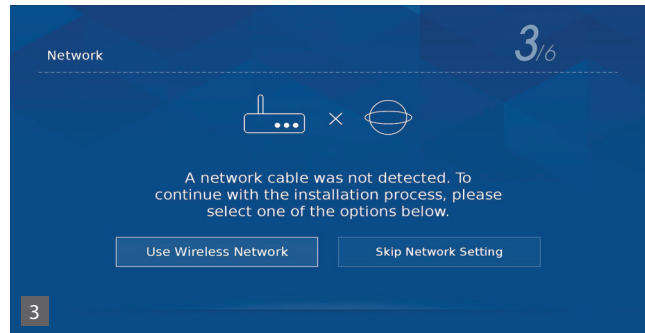
4 First time installation



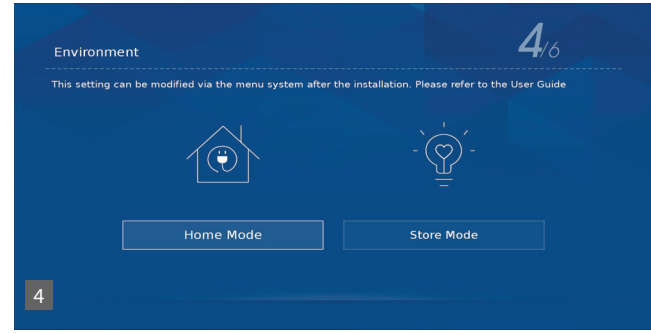
1. Languages
Select your preferred on screen display language. This will change the language in which the menus and associated information is displayed in. When set up has been completed, this can be changed by selecting Menu > Settings > Language



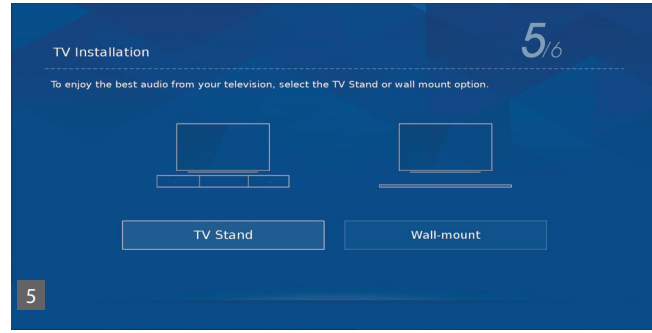
2. Country Selection
Select the correct flag for the country in which the set will be used in. This will enable the set to correctly install the functions applicable in the country of use.



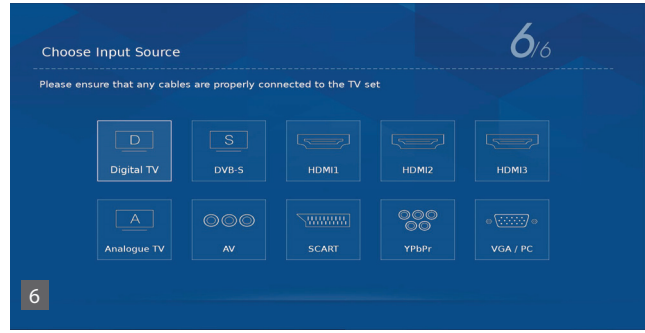
3. Network setup You can connect the TV to your broadband router or wireless network in order to take advantage of the Smart functions. If you connect the TV to your router using an Ethernet cable (recommended) this step will be skipped. Follow the on screen prompts to connect to your wireless network. You can set up the Network connection later in the network menu.



4. Environment of Use
Home Mode: For normal use, by default it is set to a power saving mode which reduces the energy used by up to 25% (by reducing the power to the LED/LCD panel). This can be changed in the picture mode settings.
NOTE: In Home Mode, the TV will switch itself to the standby mode after 4 hours in the event that the buttons on the remote control or TV set are not used.
Store Mode: For store display use. The picture is adjusted to optimum settings. The store demonstration will appear on the screen automatically after two minutes.



5. TV Installation – Audio.
Depending on how you use / install your TV, select the appropriate setting. The sound settings on the TV will adjust to suit the type of installation.



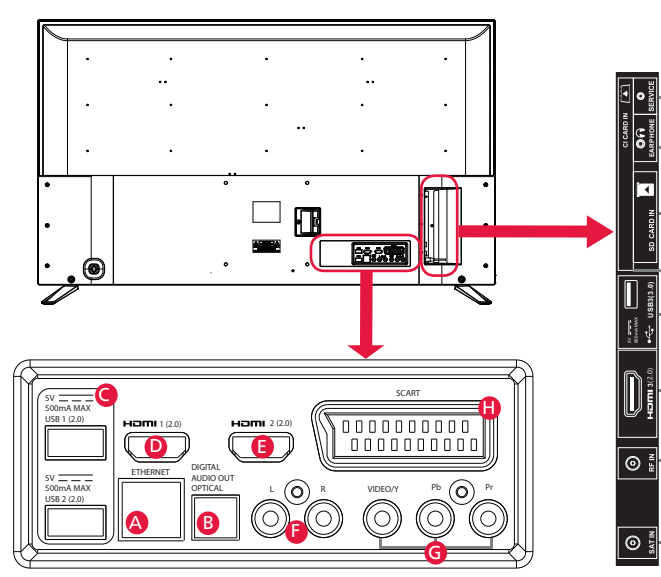
6. Default Source
Select the source which you use the most. If Digital TV (Freeview) is chosen, then at the next step, the set will tune in and default to Digital TV (Freeview). If one of the other sources is selected, then the set will not tune in at this stage and default to that input. If it is required to tune the set in later, this can be achieved by selecting Menu > Channels

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Connectivity



A	Ethernet/LAN*	Network connection	I	SAT IN	Satellite input
B	Digital Audio	Digital Optical Audio Output	J	RF in	RF / TV aerial input
C	USB 2.0	2 x USB port 2.0	K	HDMI 3	HDMI input
D	HDMI 1	HDMI input	L	USB 3.0	USB port 3.0
E	HDMI 2	HDMI input (ARC)	M	CI card in	Common interface module
F	L/R	Audio shared for Video/Composite and component/ YPbPr	N	SD	SD card input
G	Video/YPbPr	Video Input (green) and HD input (Ypbpr)	O	Earphones	Earphone input
H	SCART	SCART input	P	Service Input	Input is used only by service centres

* The Ethernet/LAN port is used for Freeview HD services and smart functions.